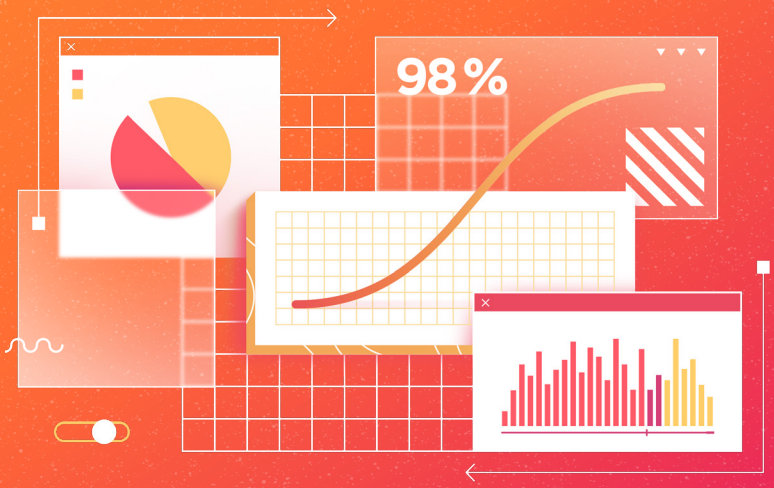
PrestaShop Metrics

A COMPLETE VIEW OF YOUR E-COMMERCE PERFORMANCE

PrestaShop Metrics gives you key insights to help you pilot your business growth, fast and easy without leaving your back office. Whether you are just starting with your e-commerce or you already have experience, this data management module is for you!*



Download the module >

or activate it directly from your back office.

*Module compatible with all versions of PrestaShop from 1.6.1

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TAKE CONTROL OF YOUR WEBSITE STATISTICS.

- Integrate your PrestaShop data with your Google Analytics customer's insights.
- Make informed decisions and improve your results.

SAVE TIME IN YOUR ANALYSIS

- All your KPIs on one single interface, directly integrated into your PrestaShop back office.
- Process all your data quickly without slowing down your website's performance!

TURN INSIGHTS INTO ACTION

- Make the most of your data thanks to the advice of our PrestaShop experts, find Tips Cards directly accessible from your dashboard.
- Choose the right optimisation levers and build the best plan to accelerate your business growth.

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And to go even further...

EXPLOIT YOUR KPIS TO THE FULLEST

- Update your data in real time and monitor the daily progress of your business.
- Push your analysis to the next level thanks to up to 14 months' worth of data.
- Gain additional insight from your Customer Activity, Acquisition and Behaviour tabs and get a comprehensive overview of the growth of your business.

PrestaShop Metrics ADVANCED

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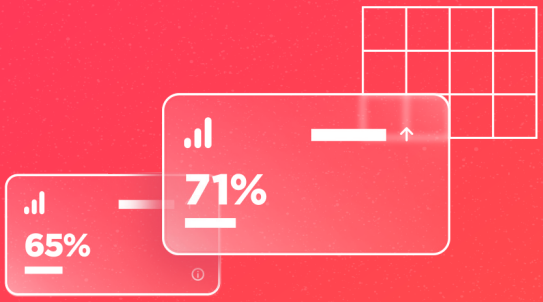
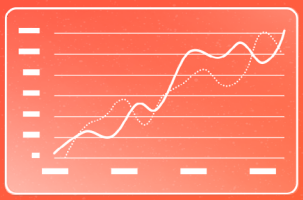
CHOOSE THE PLAN THAT SUITS YOU:

	PrestaShop Metrics	PrestaShop Metrics ADVANCED
GOOGLE ANALYTICS SYNCHRONISATION	✓	✓
OVERVIEW TAB & ESSENTIAL KPIS	✓	✓
TIPS CARDS AND RECOMMENDATIONS	✓	✓
ADDITIONAL INSIGHTS	✗	✓
DATA OF THE CURRENT DAY	✗	✓
DATA HISTORY	3 MONTHS	14 MONTHS
EXPORTS	✗	COMING SOON
EMAIL REPORTS	✗	COMING SOON



PrestaShop Metrics Advanced has been inspired by the growing dynamism seen in online commerce during the last year. More than ever, having access to historical data from all areas of the online marketing and sales activities in the same place is key to remain competitive, it enables informed decision-making that leads to better results. Our goal is to provide companies with the best solutions for their success and we are proud to present our latest PrestaShop Essential solution.

Alexandre Eruimy, CEO PrestaShop



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